



# EQUIPMENT

Trusted by Farmers for Over 50 Years

Company Profile 2020

# Introduction



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NC Equipment prides itself on being a trusted provider of world class equipment to New Zealand farmers and contractors.

## Our History and Values

**We know what we are talking about because we've done it in the family for generations!** NC Equipment was founded as North Canterbury Equipment in 1965, and taken over by the current owners Gerard and John Bassett in 1990. They came from farming and mechanical backgrounds which provided the experience as well as a shared passion for machinery. Six members of the next generation have now joined the company and continued the tradition of being a trusted provider of assured quality equipment, trusted experience and world class service solutions to the farmers and contractors of New Zealand and beyond.

Forging strong, trusting relationships with the farming community over that time has made the business what it is today; strong, respected and valued for its ethics and honest and trusting family values.

- ✓ **Assured Quality**
- ✓ **Trusted Experience**
- ✓ **World Class Service**

We are located on more than half a hectare on State Highway One in Amberley, with a 1600sqm building which consists of; offices, showroom and the service workshops. The core of our business is buying and selling of all farm machinery, both new and used sourced from both New Zealand Manufacturers and Overseas.



North Canterbury Equipment - mid 1970's



## Directors



**Edward Bassett**  
Managing Director



**John Bassett**  
Sales Director



**Gerard Bassett**  
Finance Director

## Operations and Administration



**Jim Bassett**  
Supply Chain and Operations  
Manager



**Cameron Bassett**  
Storeperson



**Emma Bassett**  
Accounts and Administration

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## Our Mission

To be the preferred supplier of assured quality equipment, trusted experience and world class service solutions to the farmers and contractors of New Zealand and beyond.

# Our Equipment



NC Equipment has been sourcing, supplying and servicing Farm Equipment since 1965. We combine a love for machinery with an understanding of farming and a passion for specifying the 'right machine for the job'. All our machinery has been sourced from reputable firms sharing the same passion for quality, creativity, experience and reliability.

We make it our job to listen and observe our customers and to search for and challenge our suppliers to ensure we are constantly offering the latest industry leading products that meet the evolving needs of agriculture. As a result we have grown (yet limited ourselves) to specializing in ten key categories sourced nationally and globally.

- Cultivation
- Feed Out
- Hay/Grassland
- Spreading
- Spraying
- Planting/Seeding
- Farm Maintenance
- Lawncare
- Power Equipment
- Tractor & Ag-Hire







## Sales Team

We believe our team of trained, experienced machinery consultants dedicated to finding solutions to challenges, coupled with attention to detail and a 'can-do' approach makes all the difference for our valued clients!



**Allan McLean**  
Sales Manager



**Ryan Bassett**  
Territory Manager



**Monique Laubscher**  
Sales and Marketing Assistant



**John Bassett**  
Territory Manager



**Mark Bassett**  
Territory Manager



# Cultivation



Cultivation - it's in our DNA! North Canterbury has a reputation of being one of the most harshest, rugged regions in NZ making our backyard the ideal testing spot for any ground engaging equipment. If you are a large scale farmer or contractor, you can be rest assured that our cultivation equipment has been subjected to the severest of treatment only to come out on top in terms of reliability and versatility.

We have also worked closely with our suppliers and manufacturers to create what we call the 'NC Spec' designed to improve cultivation efficiency in a wide range of soil conditions. We have seen many brands come and go and can assuredly say 'we've been there and tried that' to arrive at what we call the best cultivation equipment in the world!

- **Aerators**
- **Trailled Discs**
- **Multi Discs**
- **Harrows**
- **Rollers**
- **Tine Cultivators**
- **Ploughs**
- **Rotary Hoes**
- **Power Harrows**









# Feed Out



To a lot of NC Equipment's customers, feeding out is something they do every day of year; sunshine, rain, hail or snow! We have worked closely with our manufacturers to create a very comprehensive range of versatile, low maintenance, super reliable feeders that are a pleasure to use.

As a result of our comprehensive research into this category over a considerable number of years, we believe we have the largest range of both new and used feed out equipment in NZ. Be it round or square bales of baleage or hay, or pit silage, grain and maize, trust us to find you the right solution for your feed out challenge.

- **Bale Feeders**
- **Silage Wagons**
- **Stationary Feeders**
- **Mixer Wagons/Diet Feeders**









# Hay/Grassland



Where there are cows and sheep there will always be a need for grass, hay, silage and baleage. Our carefully selected brands are a popular choice for the contractors and serious farmers in this area, backed up by manufacturers who share the same passion as us being; 'technology that works' and 'giving our customers value for money.'

NC Equipment have built up a reputation for giving exceptional after sales support which is critical to the success of this category due to the seasonal, weather and financial pressures that the 'hay season' brings!

- **Balers**
- **Rakes/Tedders**
- **Hay Mowers**
- **Topping Mowers**
- **Mulching/Flail Mowers**









# Spreading



This process is becoming increasingly specialized and we have seen a significant upturn in the use of technology over the last decade. GPS systems with pre-loaded application rates and automatic rate adjustment and proof of placement are fast becoming the norm.

We are constantly working very closely with our manufacturers to ensure NC Equipment remains at the 'front of the pack' with regards to the technology and range of machinery we offer to our farming and contracting clients for spreading fertilizer, seed, effluent or manure.

- Precision Spreaders
- Bulk Spreaders
- Muck Spreaders
- Slurry Spreaders/Tankers









# Spraying



Similar to spreading, this process is becoming even more specialized and recent environmental studies have resulted in proof of placement fast becoming mandatory. As the spray itself becomes more complicated and expensive, GPS guidance systems with pre-loaded application rates and automatic rate adjustment are also fast becoming standard.

So, whether you're a Farmer, Viticulturist, Lifestyler, or spraying contractor demanding the most up to date technology, NC Equipment remains at the forefront for efficiency and technology.

- **Hand Operated Sprayers**
- **12V Sprayers**
- **Motorised Sprayers**
- **Linkage Sprayers**
- **Trailed Crop Sprayers**
- **Vineyard & Orchard Sprayer**









# Planting/Seeding



We have a range of drills with the ability to customize. NC Equipment will guarantee you the right machine to sow your crop whatever your requirements. With our range we can cater to the individual needs of the discerning farmer or contractor.

It is not a case of 'one size fits all' and our product specialists for this category have in-depth knowledge of not only the machinery itself but also of the product you are sowing and will recommend the precise machine for the job which in some cases may even be a custom built machine.

- **Disc Drills**
- **Tyne Drills**
- **Airseeders**









# Farm Maintenance



Maintenance is crucial to running any successful operation and no matter if you are carting heavy loads, repairing farm tracks or constructing fencing for a living, we have your needs covered.

Not to be confused with some maintenance equipment which are only designed to be used once in a while, you can be rest assured our machines are 'fit for the purpose' tackling the toughest of jobs. Take our grader blades for example, built with over three generations of experience, the largest is rated at 200Hp, weighs nearly 1ton, and comes with a lifetime warranty!

- Grader Blades
- Postdrivers
- Trailers









# Attachments



Attachments cover any type of tool that fits on the front end loader. We handle the full range from both Hustler and Rata. We specialize in bale forks, silage grabs and bale handlers for both round and square bales. With today's tractors and loaders an amazing range of jobs around the farm can be done easily and safely with these quality machines.

## ■ FEL Attachments









# Lawncare



Many years ago, NC Equipment was the first company in NZ to import an MTD Ride on Mower! What was once regarded as a luxury is now viewed as a necessity, which is why we are still specialising in this category and grown to a point where we are regularly receiving indent shipments directly from overseas in order to continue offering our customers the best pricing in NZ!

NC Equipment is currently the largest ride-on mower specialist in North Canterbury.

- **Zero-turns (Commercial and Domestic)**
- **Lawn Tractors**
- **Push Mowers**
- **Lawn Sweepers**









# Power Equipment



Our showroom is constantly kept full of exciting new power equipment to keep our busy clients operating as efficiently around the home and yard as they do round the farm!

We are an authorised Stihl dealer with the full range of Stihl equipment instore. All our equipment is serviced by our qualified Stihl Platinum Technician.

We supply a wide range of construction and forestry equipment as well as cleaning equipment and protective gear. We are the suppliers of Kaiwaka Clothing and Bison protective gear.

- Forestry Equipment
- Generators
- Diesel Heaters
- Welders
- Air Compressors
- Plasma Cutters
- Steam Cleaners
- Water Blasters
- Garden Chippers
- Clothing









# Parts



We have a large, very well stocked parts department carrying a huge range of spares and parts for all machinery we sell, plus we carry and source parts for many other brands.

Our parts department also stocks many accessories including a large range of bearings and oil seals; V-belts, tyres, tubes and wheels; trailer parts, PTO drive-shafts and parts, hydraulic fittings; fuel and lubrication equipment, Bosch vehicle/car batteries, SP Tools, Gas & welding consumables and a large range of bolts and nuts. We are a stockist of Morris oil for all your agriculture, tractor, car & motorcycle needs and are also an agent for BOC gas.

Our team of knowledgeable and friendly staff in the parts department look forward to helping you with your parts requirements either face to face over the counter, or by phone in which case any stocked parts are despatched (and in most cases will arrive) the same day.

## Parts team



**Mitch Bassett**  
Parts and Store Sales



**Leon Webb**  
Parts and Store Sales







# Service



We are committed to provide unparalleled customer service and care from day of purchase, assisting you in keeping your equipment in action. No job is too big or small for the service staff, and with a wealth of experience and fully qualified staff we are here to help in whatever way you require.

“We service what we sell” is our motto, and we endeavour to keep your gear rolling year in and year out. We can take care of all your maintenance and servicing, covering the full range of outdoor power, agricultural and viticultural equipment.

A fully equipped modern workshop is able to cover your needs and an on-site service vehicle is on call for on-farm assistance throughout North Canterbury.

Whatever your requirements or location, call and let our service team solve your problems fast and hassle free!

## Service team



**Adam Rickenberg**  
Service Manager



**Mike Bowis**  
Service Engineer



**Conor Moriarty**  
Service Engineer



**Wayne Hefford**  
Service Technician





**Ashley Moore**  
Service Technician



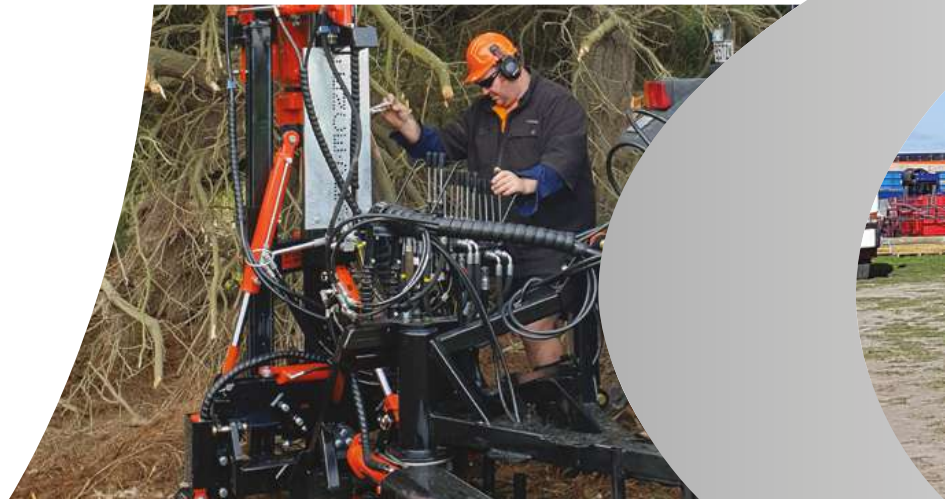
# Tractor & Ag-Hire



We can offer short to medium term hire contracts on tractors and machinery for contractors and farmers. Hiring a tractor or piece of equipment from NC Equipment gives you access to some of the best brands of agricultural tractors and machinery which are at the cutting edge of farming technology.

All our hire machinery consists of a fleet of modern well specked machines.

- Cultivation
- Feed-out
- Spreading
- Planting/Seeding
- Animal Handling
- Farm Maintenance
- Tractors









# Our Vision

Through continuous research, development and investment in our people, products and clients, we will continue to be the preferred supplier of assured quality equipment, trusted experience and world class service solutions to the farmers and contractors of New Zealand and beyond. In doing so we will provide a good return for our shareholders, future generations and charities whilst maintaining a happy safe work environment for our employees.



- ✓ Assured Quality
- ✓ Trusted Experience
- ✓ World Class Service

**0800 908 908**  
[www.ncequipment.co.nz](http://www.ncequipment.co.nz)



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